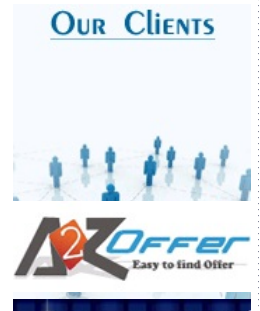


- Search Engine Optimization
- Pay Per Click Management
- Link Building Services
- Outsource SEO Services
- Social Media Optimization
- Free Website Analysis
- Get Top 10 Ranking



Specializes In:

- Off Pages Optimization
- On Pages Optimization
- Directory Submission Service
- Article Submission Service
- Social Bookmarking Service
- Classified Submission Service
- Forum Posting Service
- Press Release Submission
- Blog Promotion Service
- Video Optimization Service
- Email Marketing Services
- Internet Marketing Services
- Affiliate Marketing Services
- Google Adwords Service
- Outsource SEO India

Featured Packages

- SEO Services Package
- PPC Services Package
- SMD Service Package
- Link Building Package
- Directory Submission Packages
- Social Bookmarking Packages
- Article Submission Packages
- Video Submission Packages
- Other Packages

Google AdWords Services Outline

A Google Adwords advertising campaign is a great way to immediately drive qualified traffic to your site. Our Adwords consultants can get you started. If you have a new web site that has no ranking yet or it is still in the Google sandbox Adwords is a great tool to drive qualified traffic to your site. With our pay per click ad management services, we manage all aspects of your advertising campaign.

Keyword and Key Phrase Selection

- Validating and researching relevant phrases
- Verifying logical groupings for effective click through rate
- Competitive analysis of ranked pages
- Geographical, time and language planning
- Coordinating and aligning your demand generation with your ability to provide response

Ad Writing & Campaign Management

- Campaign groupings
- Multiple ads
- Effective landing page alignment

Account budget management

- Effective click bidding
- Daily budget management
- Monthly budget management

Improve your Quality Score

- Get better ranking for less money
- Improve ROI
- Balance your budgets

Tailored landing pages

- Integrated analytics support
- Conversion analysis
- Monetization of results

The Google AdWords service by A2z SEO is pay-per-click (PPC) campaign designed to generate qualified leads. eCoast customizes your Google campaign based on your target solutions and geography providing keyword phrases, ad copy and daily monitoring for optimum results.

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|---|---|---|--|
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