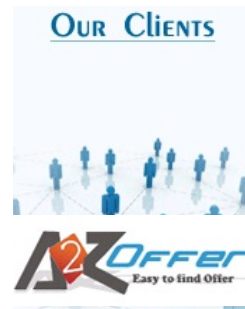


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- [Pay Per Click Management](#)
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### Specializes In:

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- [Classified Submission Service](#)
- [Forum Posting Service](#)
- [Press Release Submission](#)
- [Blog Promotion Service](#)
- [Video Optimization Service](#)
- [Email Marketing Services](#)
- [Internet Marketing Services](#)
- [Affiliate Marketing Services](#)
- [Google Adwords Service](#)
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### Featured Packages

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- [PPC Services Package](#)
- [SMO Service Package](#)
- [Link Building Package](#)
- [Directory Submission Packages](#)
- [Social Bookmarking Packages](#)
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### Affiliate Marketing Services

Affiliate marketing is a marketing practice in which a business rewards one or more affiliates for each visitor or customer brought about by the affiliate's marketing efforts.

Affiliate marketing represents a uniquely powerful online marketing channel that provides you with an unparalleled opportunity to partner with innovative entrepreneurs looking to promote your products or services on a pay for performance basis.

Successful affiliate programs have several features in common. First, successful affiliate programs have one or more dedicated affiliate managers that are responsible for growing and cultivating the program on a daily basis.

### Affiliate Marketing Work Scope Includes:

- Defining a suitable Affiliate Marketing strategy and program.
- Deploying Affiliate marketing solutions and software in case of own network.
- Identifying and Subscribing to potential publisher advertising networks.
- Tracking Performance of Affiliate Network along with weekly reporting.
- Recruitment of new affiliates using personalized emails.
- Affiliate Fraud prevention and monitoring services of Affiliate Networks.
- Affiliate 2.0 Marketing.

### Our full-service "2.0" affiliate management approach provides clients with:

#### Customized solutions

We build and manage innovative and highly effective affiliate programs customized to the needs of our clients, from tracking through reporting.

#### Integrated marketing

We are an extension of a client's own marketing department - and we closely coordinate affiliate marketing with overall marketing goals and strategies.

#### Experienced team approach

A complete team works with every one of our affiliate clients, from recruiting and activation specialists SEO Services and PPC Services.

#### Sophisticated recruiting

Utilizing our proprietary Conversation tool, we can recruit far beyond "traditional" affiliates to leverage social networks, bloggers, and other individuals with a predisposition to evangelize merchant products and services.

#### Superior affiliate service

Comprehensive, personalized support is available to our affiliates seven days a week, creating loyal and attentive partners who are always receptive to our client's products and services.

#### Cost savings

Our affiliate marketing services are designed so that all agency, affiliate and technology fees are subsumed within a target cost-per-acquisition once the program scales. Our success is contingent upon driving success to our clients.

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